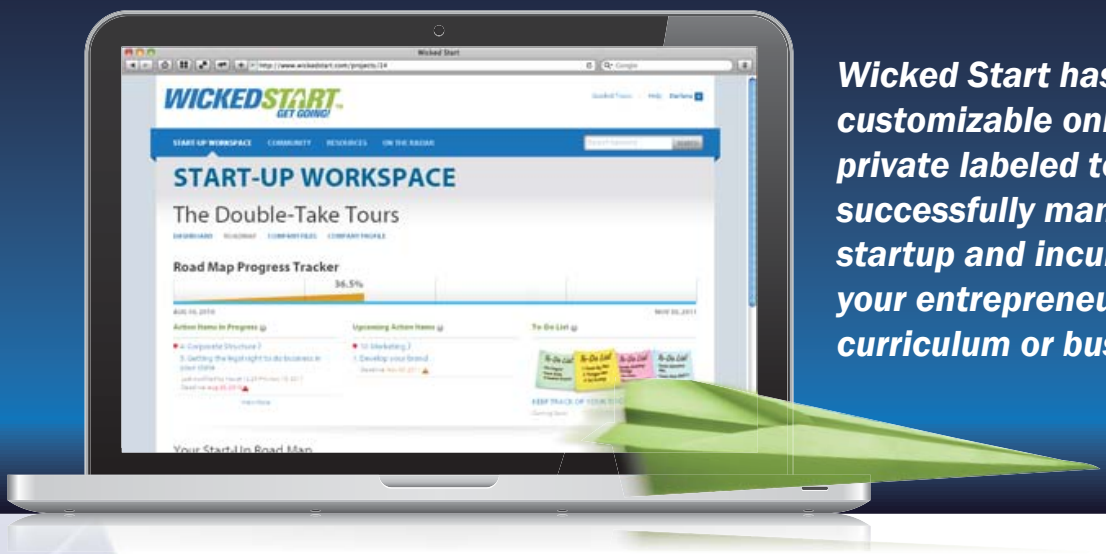
WICKEDSTART™

FUELING ENTREPRENEURSHIP



Wicked Start has created a time-saving, customizable online platform that can be private labeled to help your institution successfully manage the business startup and incubation process for your entrepreneurship program, course curriculum or business plan competition.

Take control of your entrepreneurship program

Wicked Start, a web based application, is a complete 'startup' solution for your users with customizable step-by-step roadmaps, online forums, and resources that let a community of entrepreneurs successfully plan, fund and launch new business opportunities.

Management Tool
Ensure your small business succeeds with a complete set of tools to help you manage the business start-up process.

Personalized Roadmap
The personalized roadmap makes it easy to start a small business by customizing a step-by-step guide for your small business idea..

Guidance & Community
Get answers to your questions about starting a small business from our team of start-up experts. Take advantage of the small business community.

File Management
Organize all your small business start-up documents and files in one place. You can access them anytime, from anywhere.

Progress Tracker
See your progress as you follow your personalized roadmap for starting your small business, and know exactly what's left to do before you launch.

consider it done

"Having a step-by-step process that was manageable and easy to follow was essential for success."
— Julie Subotky, Founder, Consider It Done

The New York Times

"The heart of Wicked Start is a series of customizable templates for each of 10 steps in starting up a business, running from producing a business plan to raising money to building the company's infrastructure to marketing, and more."
—David Freedman, New York Times

Let Wicked Start customize a private labeled platform for your institution.
Contact us at 646-863-4939 or by email at info@wickedstart.com

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